DIGITAL COUPON SPECIFICATIONS

Size = 6 ⅛ x 2 ⁹⁄₁₆ (6.125" x 2.563")

Bleed = 0 (there is no bleed)

Colors = Prints in CMYK. All RGB images will be converted to CMYK.

File Formats - we will accept TIFFs (300dpi min.), EPS, JPEG, PDF.

Note: PDFs should have trim marks. Also all fonts should be embedded into the PDF file

All art must print within the first two rows of colored rectangles. Art should only be approx. .75" high to fit. The middle of the coupon cannot contain any art.

We will also accept files in their native format (Adobe InDesign, Quark Xpress, Adobe Illustrator, Adobe Photoshop, etc.)

If you are submitting native files, please include all fonts and supporting art. Please see page 2 for a sample coupon.

FreeVend

mei

VENDING VALUE COUPON

NO CASH VALUE